

SMITH JEWELERS

Outer Envelope

123 Main Street
Any Town USA 12345

Join us for Ladies Night
Thursday, December 1

Win a \$1000
Shopping Spree
(See inside for details)

Free Gifts • Prizes • Refreshments
Hors d'Oeuvres • Much More!

Invitation Cover

Join Us For Our Annual **Ladies Night**

Thursday, December 1 6-10pm



**Smith
Jewelers**

Refreshments & Hors d'Oeuvres

Over \$5,000 Worth of Gifts & Prizes!

The first 100 women will receive a special gift bag filled with goodies

Win!!!!

Enter to win a \$1,000 Shopping Spree
or one of ten \$100 Gift Cards

What's on Your Wish List?

Tell us what you're dreaming of and we'll be sure your
Special Santa knows exactly what you want this holiday.



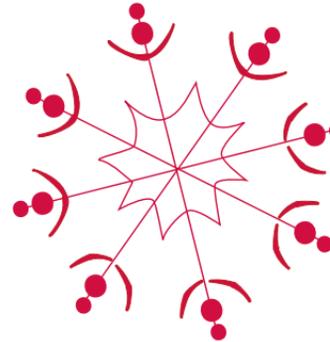
Smith Jewelers presents



Ladies Night

An evening for you and your friends
to relax and enjoy yourselves.

Stroll through the store and fill out your personal Wish List.
It's a night for dreams and wishes - no buying allowed!



Thursday, December 1 6-10pm

Invite your friends - RSVP recommended

Invitation Back Cover

Smith Jewelers

123 Main Street Any Town, USA 123-456-1234 [SmithJewelers.com](#)

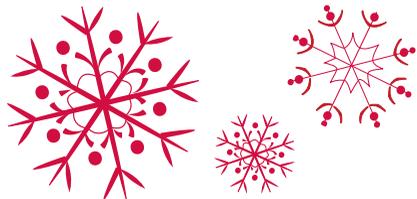
Handout Side 1

Join Us For Our Annual **Ladies Night**

Thursday, December 1 6-10pm



Smith Jewelers



Ladies Night

Thursday, December 1 6-10pm

An evening for you and your friends to stroll through the store and create your own personal Wish List. It's a night for dreams & wishes - no buying allowed.

Smith Jewelers

Over \$5,000 Worth of Gifts & Prizes! • Refreshments & Hors d'Oeuvres
We'll Contact your Special Santa & let Him know exactly what you want this holiday!



RSVP recommended

123 Main Street
Any Town USA 123-456-1234 SmithJewelers.com

WIN a \$1000 Shopping Spree
or one of ten \$100 Gift Cards

SMITH & SONS
FINE JEWELERS

\$100
Gift Certificate

Please accept this Gift Certificate with Our Compliments.
We hope you've enjoyed Our Ladies Night. We appreciate you coming!

Good towards any future purchase of \$500 or more. Now through December 24, 2011. Cannot be combined with any other offer.

SMITH & SONS
FINE JEWELERS

Entry Card

Your Name and Phone number (please print)

Official Rules: Limit one entry per person. Card must be completed and deposited tonight at store.
Must be at least 21 years old. Drawing will be held tonight. You need not be present to win.

SMITH & SONS
FINE JEWELERS

123 Main Street
Any Town, USA 12345

PLACE
STAMP
HERE

Would you like to know what your Special Someone wants for the holidays?

To: _____

Hint Card

At our Ladies Night celebration,
your Special Someone gave us her wish list.
Stop by and see what she really wants!

Guarantee your Special Someone
LOVES what you give her this holiday season!

SMITH & SONS
FINE JEWELERS

123 Main Street • Any Town, USA • 123-234-2323 • SmithJewelers.com

My Name

Wish List

Address

City

State

Zip

Phone

Email

My Birthday Month

Spouse's Birthday Month

Our Anniversary Month

My Special Someone:

Name

Relationship

Address

City

State

Zip

Phone

Email

Is this ___ Office ___ Home Best Time to Reach _____

My Wish List!!!

Fill Out and Leave with One of Our Associates.
We'll be certain to drop a hint to your Special Santa.

In-Store Sign

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Smith
Jewelers